



Tobacco Company  
P. O. BOX 2955  
Winston-Salem, North Carolina 27102

RJR.... Standing up for America's  
45 million adult smokers

CHECK NUMBER: 5A 1533833396  
CHECK DATE: 12-27-96

1210 05A 1533833396  
1210 176640  
EISLER CO INC  
252 MAIN ST  
WEST ORANGE, NJ 07052

6

INVOICE NUMBER	GROSS	NET AMOUNT	INVOICE NUMBER	GROSS	NET AMOUNT
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96361153383333 56.00 56.00

DIVISION 1210 ACCOUNT #176640

TEMPORARY PAYMENTS (1 ITEM)  
DISPLAY ASSEMBLY 56.00

\*\*\*\*\*  
PAYMENT FOR 30 OCT SALEM B2G2F DISPLAYS (WOLFE)

J REYNOLDS TOBACCO COMPANY	PAYMENT	NET CHECK AMOUNT
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Form APCNEW Rev. 5/90

DETACH THIS STUB BEFORE DEPOSITING CHECK

THIS MULTI-TONE AREA OF THE DOCUMENT CHANGES COLOR GRADUALLY AND EVENLY FROM DARK TO LIGHT WITH DARKER AREAS BOTH TOP AND BOTTOM.

*RJR Reynolds*  
Tobacco Company

P. O. BOX 2955  
Winston-Salem, North Carolina 27102

WACHOVIA BANK OF NORTH CAROLINA, N.A.  
ASHEVILLE, NORTH CAROLINA  
66-357631

5A 1533833396  
CHECK NO.

DATE  
12-27-96

PAY ONLY **5600**  
SIXTY SEVEN CENTS

PAY FIFTY-SIX DOLLARS AND 00 CENTS

TO THE 1210 176640  
ORDER EISLER CO INC  
OF 252 MAIN ST  
WEST ORANGE, NJ 07052

AUTHORIZED SIGNATURE

51849 3977

1533833396 053100355010459 0380321

Source: <https://www.industrydocuments.ucsf.edu/docs/lrwy0000>

# WORK PLAN VOUCHER REQUEST

## 2nd Half - 1996

USE ONE VOUCHER FORM FOR EACH PROMOTION (Please Print or Type in EXCEL)

Division: 1240 Date: 12/23/96

RJR Personnel: L. T. Wolff Signature: L. T. Wolff

Jobber Name: Fischer + Co Signature: B. E. Fischer

Account #: 176640 Check Mailed To:  Division Office  Jobber

\* \* \* \* D P C \* \* \* \*

Promotion:	Rate	Units	Payment	Comments
CAM NY .20DPC VP	0.20	X	=	Camel 4 Carton DPC Displays
DOR NY .25DPC VP	0.25	X	=	Doral 4 Carton DPC Displays
SAL NY .20DPC VP	0.20	X	=	Salem 4 Carton DPC Displays
WIN NY .20DPC VP	0.20	X	=	Winston 4 Carton DPC Displays
CAM .20VPR (2 CTN)	0.20	X	=	Camel 2 Carton DPC Displays
DOR .25VPR (2 CTN)	0.25	X	=	Doral 2 Carton DPC Displays
SAL .20VPR (2 CTN)	0.20	X	=	Salem 2 Carton DPC Displays
WIN .20VPR (2 CTN)	0.20	X	=	Winston 2 Carton DPC Displays
		X	=	
TOTAL				

\* \* \* \* V A P \* \* \* \*

Display Assembly	Rate	Units	Payment	Comments
Aug Doral Match Tin	28.00	X	=	Aug Doral Match Tin Displays
Sep Doral B2G1F	28.00	X	=	Sep Doral B2G1F Displays
Oct Salem B2G2F	28.00	X	= <u>56.00</u>	Oct Salem B2G2F Displays
Nov Camel B2GF Lighter	28.00	X	=	Nov Camel B2GF Lighter Displays
Dec Doral B2G1F	28.00	X	=	Dec Doral B2G1F Displays
Dec Camel Men B1G1F	28.00	X	=	Dec Camel Men B1G1F Displays
DPC Display Assembly	28.00	X	=	DPC Display Assembly
SR Pre Book(Black line & Sticker)	28.00	X	=	Cartons for Black line & Sticker
TOTAL				

\* \* \* \* Temporary Payment System \* \* \* \*

Promotion:	Rate	Units	Payment	Comments
S 96 RAC DISC	1.00	X	=	S 96 RAC DISC
W 96 RAC DISC	1.00	X	=	W 96 RAC DISC
WS 96 RAC DISC	1.00	X	=	WS 96 RAC DISC
C 96 RAC DISC	1.00	X	=	C 96 RAC DISC
		X	=	
TOTAL				

51849 3978

# FAX

R. J. Reynolds Tobacco Co.  
400 Raritan Center Parkway  
Edison, N.J. 08837

Date

9/18/96

Number of pages including cover sheet

3

To: Eisler & Co.

Butch Eisler

From:

Lanny Wolfe

Phone

Phone 908-225-4774

Fax Phone 201-731-5187

Fax Phone 908-417-9076

CC: John McNish

Voice Mail 800-757-8255  
Ext.48795

Greg Mitchell

Urgent  For your review  Reply ASAP  Please comment

Enclosed is the information you will need to work the October Partners Promotions.

In order to penetrate the market with the Camel Collectors product, this product should be used to fill normal orders for these Camel styles.

Please pack each Salem B2G2F display with 2 plain white cartons of each of the 4 styles of Salem (4 cartons billable) and send out to all accounts on the attached list during the week of 10/7/96.

You will be credited with approximately **\$719.00** if displays are packed and automatically sent out to accounts on the attached list by October 25th.

If you have any questions, please let me know.

Thanks,

*Lanny*

51849 3979



R. J. Reynolds Tobacco Company  
OCTOBER '96 PARTNERS PROMOTION

Account: **EISLER & CO #176640**

Brand Promotion	Camel Collectors Pack	Salem
		Buy 2 Get 2 Free 4 ctn live+4ctn free

Display Packing 2 white ctns Salem K  
2 white ctns Salem 100  
2 white ctns Salem LtK  
2 white ctns Salem Lt100

Allocation (cs) 2 Camel FK(6M) 2 Salem K(6M)\*  
2 Camel FBx(6M) 2 Salem 100 (6M)\*  
2 Camel LK(6M) 2 Salem LtK(6M)\*  
0 Camel LBx(6M) 2 Salem Lt100(6M)\*

Displays 30

Date Product Recvd 9/27/96 10/3/96

Display Assembly Immediately Immediately

Displays Shipped to Retail -  
procedures required to receive .08  
per ctn Category II payment:  
Send displays  
automatically to  
accounts on  
attached list week of  
10/7/96

Please cross out any  
account that refuses  
promotion and return list  
to RJR

You will be credited with the  
following estimated October  
monthly Category II payment if all  
displays are sent to accounts on  
attached list by October 25, 1996

**\$719.00\***

Packing and shipping payment if  
packing is completed within 2 weeks

28.00 per 12M  
case of Live  
product

\*Must make July-Dec. RJR share of market or Savings share of category goal to collect this \$

Note:

- ① Send #displays indicated to each account on attached Partners list.
- ② Voice mail 800-757-8255 mail box #48795 to request payment before sending out displays.

WHOLESALER : 176640 EISLER & COMPANY INCORPORATED <DIRECT>  
 TEMPLATE : 601934 610-00 SAL OCT B2G2F  
 TEMPLATE SEQ : 0031  
 SALES LEVEL : 12XXXX

TERR	RETAIL	ACCT	NAME	ADDRESS	CITY	ST	ZIP	QTY	TAX	CHAIN-ID	SUPPLIER	VAP WHSLR DESC
133001	133020	608888	BASKET OF CHEER LIQ	RT 46 P.O. BOX 82 DOVER		NJ	07801	1				176640 EISLER
133008	133025	248171	BASKET OF CHEER TWO	140 N BEVERWYCK R LAKE HIAWATHA		NJ	07034	1				176640 EISLER
122111	122225	688797	BOTTLE KING	381 WASHINGTON AV HILLSDALE		NJ	07642	2	2367-0000			176640 EISLER
122111	122225	770403	BOTTLE KING	1475 BERGEN BLVD. FORT LEE		NJ	07024	2	2367-0000			176640 EISLER
122102	122226	770951	BOTTLE KING	924 PROSPECT ST GLEN ROCK		NJ	07452	2	2367-0000			176640 EISLER
122112	122226	399414	BOTTLE KING	387 S STATE RT 17 HACKENSACK		NJ	07601	2	2367-0000			176640 EISLER
122614	122626	687091	BOTTLE KING	476 RT 17 NORTH RAMSEY		NJ	07446	2	2367-0000			176640 EISLER
122614	122626	642911	BOTTLE KING	1210 HAMBURG TURN WAYNE		NJ	07470	2	2367-0000			176640 EISLER
122613	122625	401249	BOTTLE KING LIQ	19 S LIVINGSTON A LIVINGSTON		NJ	07039	2	2367-0000			176640 EISLER
133001	133020	274073	BOTTLE KING LIQUORS	RT 10&K-MART PLAZ RANDOLPH		NJ	07869	2	2367-0000			176640 EISLER
133001	133020	323545	BOTTLE KING LIQUORS	260 STATE ROUTE 1 LEDGEWOOD		NJ	07852	2	2367-0000			176640 EISLER
133003	133028	654368	BOTTLE KING LIQUORS	1001 VALLEY RD GILLETTE		NJ	07933	2	2367-0000			176640 EISLER
133003	133025	491654	BOTTLE KING LIQ	RT 10 & RT 202 MORRIS PLAINS		NJ	07950	2	2367-0000			176640 EISLER
133008	133020	605728	BOTTLE KING LIQUORS	127 WATER ST NEWTON		NJ	07860	2	2367-0000			176640 EISLER
133007	133028	562260	BRIDGEWATER PHARMAC	1335 PRINCE ROGER BRIDGEWATER		NJ	08807	1				176640 EISLER
133007	133027	402068	EDISON DELI	2143 WOODBRIDGE A EDISON		NJ	08817	1				176640 EISLER
122603	122622	687366	J&S NEWS & CARDS IN	241 E WESTFIELD A ROSELLE PARK		NJ	07204	2				176640
133005	133024	928520	MILIAZZO BROS., INC	55 S MAIN ST EDISON		NJ	08837	1				176640 EISLER
122603	122622	401251	SILVERMAN'S STAT.	16 PLAZA PL LIVINGSTON		NJ	07039	1				176640 EISLER

PAGE BREAK TOTAL ACCOUNTS 19 TOTAL QUANTITY 32

TEMPLATE TOTAL ACCOUNTS 19 TOTAL QUANTITY 32

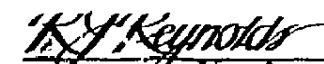
\*\*\*\*\* END OF REPORT FOR PROMOTION 601934 \*\*\*\*\*

51849 3981

## TRANSMIT CONFIRMATION REPORT

NO.	:	011
RECEIVER	:	201731518?
TRANSMITTER	:	R.J.REYNOLDS TOB 12
DATE	:	SEP 18 '96 15:18
DURATION	:	01'53
MODE	:	STD
PAGES	:	03
RESULT	:	OK

51849 3982



Tobacco Company

P.O. Box 2959, Winston-Salem, N.C. 27102  
Phone (800) 862-4338

For Manufacturer's UPC No., Refer to Price List

**SALES COPY**

**INVOICE**

ACOUNT NO.	INVOICE DATE	INVOICE NO.	MAP
1788400	10/03/86	277-0020	10-23
WAREHOUSE		CARRIER	
065 PITMAN			

**BILLING**

ADDRESS EISLER & COMPANY INCORPORATED  
252 MAIN STREET  
WEST ORANGE NJ 07052-5693

SOLD TO/

SHIP TO EISLER & COMPANY INCORPORATED  
252 MAIN STREET  
WEST ORANGE NJ 07052-5693

SPECIAL INSTRUCTIONS: 601934 - SALEM B1G1F-3

B/L ALSO INCLUDES DOCUMENTS: 2750597

PRINT DATE	SHIP DATE	BL/ NUMBER	PURCHASE ORDER OR CONTRACT NO.	MODE	ORDER SOURCE	ORDER DATE	DIVISION	COPIES	OPERATOR
10/01	10/03	277-0252		MAIL	SALES	08/09	1226	****	WGBNH
QUANTITY	ITEM NO.	SIZE/COLOR	ITEM NAME		QTY QUANTITY	ITEM PRICE			BREAK AMOUNT
2	23597	6M 30	SALEM B1G1F		12,000	356.7000			713.40
2	23650	6M 30	SALEM 100 B1G1F		12,000	356.7000			713.40
2	23651	6M 30	SALEM LTS B1G1F		12,000	356.7000			713.40
2	23652	6M 30	SALEM LT 100 B1G1F		12,000	356.7000			713.40
			LESS CREDIT FOR FREE PRODUCT						1,428.80
			DISCOUNTABLE GROSS						1,428.80
			STD TERMS DISCOUNT OF 3.25%						48.37
			LESS HANDLING ALLOWANCE						48.36
			LESS STATE TAX FOR FREE PRODUCT						480.00
TOTAL QUANTITY	SHIP WEIGHT	THOUSAND CIGS	TERMS Credit Terms Start on Invoice/Sched Delivery Date	DUE	TERMS DISCOUNT(S)	INVOICE AMOUNT			
8	34.144	14.48	NET PAYMENT REC BY	10/31	48.37-	854.07			
			OTHERWISE PAST DUE			800.44			
	20'S	48							

174

31846

10000023